

Datacentrix earns Lenovo Infrastructure Solutions Group Platinum Partner of the Year award

Datacentrix has been named as Lenovo's Infrastructure Solutions Group (ISG) Platinum Partner of the Year for South Africa. This recognition was announced during Lenovo's fourth annual channel awards ceremony, held virtually, where Datacentrix received the additional recognition of being runner-up for the Intelligent Devices Group (IDG) Partner of the Year award.

"Datacentrix is a Lenovo Platinum Partner for Lenovo Infrastructure Solutions Group, and a Platinum, Tier 1 partner for Lenovo's Intelligent Devices Group, as well as an Authorised Service Partner (ASP)," explains Shawn Marx, Business Unit Manager Converged Solutions at Datacentrix. "As such, it's clear that Datacentrix has put a tremendous amount of effort into our Lenovo partnership, ensuring that we continue to build the brand locally.

"Being named as ISG Platinum Partner of the Year is confirmation from Lenovo that our dedication and perseverance is paying off. Congratulations go to every Datacentrix team member who made this award possible, for working smarter, stronger and together across our client base and across the regions. Winning this title reflects our focus on driving solutions that support our clients in achieving their business priorities and the hard work that has been put into these achievements," he adds.

Greg Pothitos, Channel Manager: Africa at Lenovo Southern Africa, says: "Lenovo is uniquely positioned to help our business partners and customers meet diverse requirements in the enterprise market. Through smarter data centre

solutions and our open ecosystem of partnerships with leading IT providers, Lenovo ISG is able to provide robust, reliable and personalised solutions for any business requirement.

"Datacentrix has always stayed focused on its core business, value offering and service levels. Our partnership leverages Lenovo ISG's wide offering and links it to Datacentrix's strong foothold in the region to support our customers' digital transformation journey. It is with great pleasure that we award the Platinum Partner award to Datacentrix."

