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Is cloud, or data, the hero in your digital transformation journey?

The pressure is increasing for business leaders to adopt a modern business strategy to keep up with the pace of digital transformation. This requires a longer-term focus that leverages technology to enable the desired business outcomes.

Data-driven progress
Every company has prioritised its own unique end goal, which can be anything from reducing manufacturing costs, delivering a better customer experience, or becoming an e-tailing business.

These business outcomes are driven by insight that comes from company data. Without a data-first approach, companies are unable to make relevant, real-time operational decisions and will end up being disappointed by the speed of their progress towards achieving their priorities.

A disappointing cloud-first approach
For many companies, chasing digital transformation has meant adopting a cloud-first strategy in the hope that it would drive down costs and bring various business and operational benefits. But, this has not always been the case.

While there has been a significant uptake of cloud services among South African businesses, most early adopters faced a multitude of challenges, not least being data sovereignty issues, security and a lack of skills associated with multi-clouds.

- A unique infrastructure partnership
- Barriers to cloud adoption
- Reducing the cost and risk of cloud adoption
- Freeing up capital & people for growth and development in business
- Connecting the digital edge to the world
- Cloud - the anti-hero

Many have learnt that public cloud is not the place for all their applications and data. Despite this, for business to be competitive, they must have access to the newest technologies and innovations that the cloud delivers. This is why an increasing number of businesses are going hybrid.

Hybrid IT, the real hero?
A hybrid model delivers the modern cloud experience for all apps and data everywhere and distributes the cloud experience across data centres, multi-clouds and edges, and provides data insights to better manage capacity, performance, compliance and cost. It also provides customers with pricing flexibility through a consumption-based model.

Along with its strategic partners, Datacentrix is helping businesses discover their best route to digitalisation by following a hybrid approach.
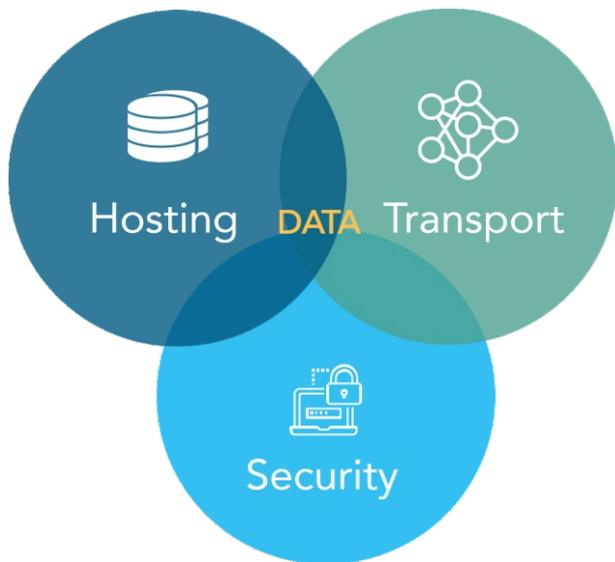
Data is an essential component of the modern business and is the central focus of the Datacentrix Hybrid IT strategy. The move to hybrid IT addresses cloud, but it is not just about the cloud, rather, hybrid IT is supported by three fundamental pillars:

- the ideal hosting environment for data to reside, whether on-premises, co-located or public cloud infrastructure;
- the reliable transportation of and accessibility to data, and
- pervasive data security.

This strategy delivers a bottom-up approach that constructs a fully customised, rand-focused roadmap that involves IT to assist the business in realising their end goal.

Datacentrix has been single-minded in this strategy and has ensured that its systems and processes are aligned to support a fully hybrid IT strategy for its customers.

Pursue a hybrid IT approach
Watch the videos below to find out more about our cloud discussion.

The discussion:
- Unpacks some of the challenges that businesses face today;
- Looks at a hybrid cloud/on-premises solution that delivers a public cloud experience;
- Delves into the typical traps that organisations fall into when going to the cloud that ultimately leads them to being "unconsciously hybrid";
- Touches on a strategic co-location data centre partnership that brings a new multi-cloud solution to the South African market.
- Explains how the hybrid solution responds to the needs of South African businesses.

A unique infrastructure partnership with Aki Anastasiou, Rachel Cooke, GreenLake Country Lead at HPE South Africa, and Jaap Scholten, Head: Group Hybrid IT Strategy at Datacentrix, **view here >>**

Cloud – the anti-hero with Aki Anastasiou and Jaap Scholten, Head: Group Hybrid IT Strategy at Datacentrix, **view here >>**

21:44 min

17:30 min

For more information, visit www.datacentrix.co.za/hybridit.html