

AIIM Training

Who is AIIM?

The Association for Intelligent and Information Management (AIIM) is regarded as the leading industry intermediary on information management. Established in 1943 as the Microfiche Association, AIIM has transitioned with the changes in the industry. Today AIIM comprises the global community of information professionals that advocates Intelligent Information Management (IIM).

Topics and technologies that are covered in the training programmes

In 2005, the board of directors of AIIM decided that the industry needed a vendor neutral standard for competence and professionalism, and they established Education Advisory Groups in North America and Europe to define necessary skills sets for enterprise content management and electronic records management. Members included Gartner, PwC, EMC, FileNet, SAP, FBI, Credit Suisse First Boston, Glaxo Smith Kline, etc. and they hired external contractors to compile the programmes based on the requirements defined by the Education Advisory Groups.

The training programmes are designed to be useful for end users, suppliers and the channel. Three levels of certificates are awarded – Implementation Specialist, Specialist and Master.

Most AIIM courses consist of four components

- **The strategy:** The 'why' component covers the business benefits and implications.
- **The specialist:** The 'what is' component covers relevant concepts and technologies.
- **The implementation specialist:** The 'how to implement' component covers best practices for implementing solutions.
- **The master:** The 'putting it all together' programme covers all the main elements from the above components, including a case study exercise.

Datacentrix is authorised to conduct training in the following programmes on a public, in-house and online course basis:

Foundation of Intelligent Information Management Programme (FIIM)

Modern Records Management Programme (MRM)

Business Process Management Programme (BPM)

Taxonomy and Metadata Specialist Programme (TM)

Information Governance Specialist Programme (IG)

Information Management on SharePoint 365 Specialist Programme (SP365)

Participants can do the **Certified Information Professional** by writing the exam at a prometric centre.



Contact

Find out more information or speak to one of our education counsellors:

Carol Masondo

087 741 8806

cmasondo@datacentrix.co.za

Register for a class today!

Detailed curriculum costs, and enrolment are available from our website.

[Find out more here >>](#)

AIIM is the global community of information professionals. We provide the education, research and certification that information professionals need to manage and share information assets in the digital world of mobile, social, cloud and big data.

www.aiim.org



Where does Datacentrix fit in?

Datacentrix is a recognised representative of AIIM in Southern Africa since 2006 and is the only licensed AIIM Training Partner in Southern Africa. Datacentrix has the most certified AIIM Masters than any other enterprise content management consultancy in South Africa.

“Datacentrix is the most successful training partner in AIIM, with an excellent team of trainers and support staff. AIIM believes there is massive potential for Information Management education in Africa. With Datacentrix, we are determined to bring the best practice education in Content Management, Records Management and Business Process Management to the African continent. We use Datacentrix as the perfect model for other potential and existing AIIM training partners throughout the World.” *Andrew Graham Vice President of Sales, AIIM International*