
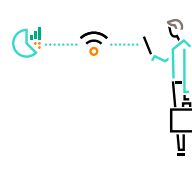
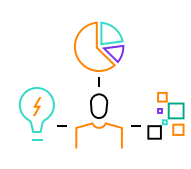



Why HPE everything as a service is a game changer for your business

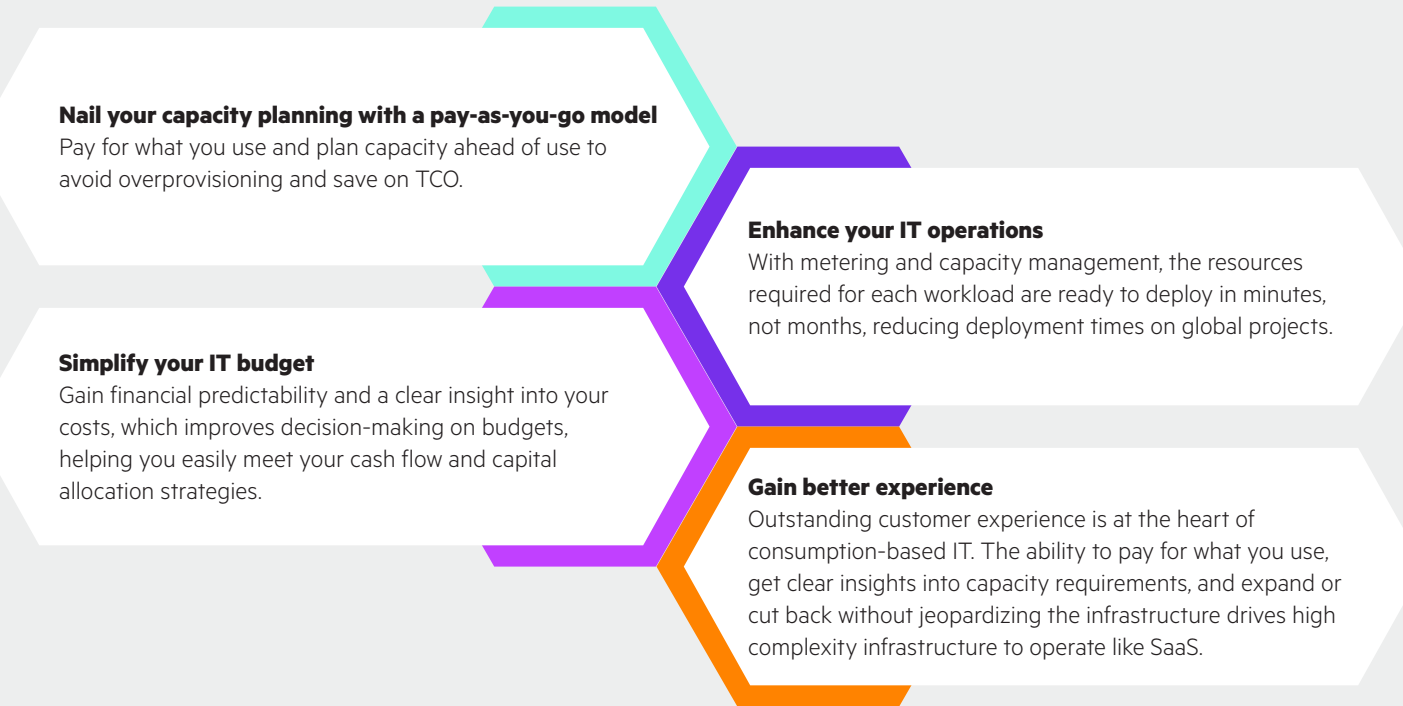


IDC reports that by 2021,
75%
of enterprises will recognize the benefits of as-a-service consumption.¹

Key market forces driving the change


<p>Digital transformation</p>  <p>New innovative disruptors are challenging businesses globally. This mandates the transformation of legacy IT infrastructure systems and processes into modern, agile IT with cloud-like flexibility and instant scaling.</p> <p>1</p>	<p>Modernized experiences</p>  <p>As consumers become conditioned to rich user experiences on mobile devices and optimized websites, IT services must follow suit. Users demand simplified and quick methods to procure and consume IT services from internal teams.</p> <p>2</p>	<p>Exponential data growth</p>  <p>The explosion of data volumes and increased governance over data has created an entirely new focus on digital trust—comprising privacy, security, and data protection.</p> <p>3</p>	<p>Rapid application development</p>  <p>The requirement for IT to do more and faster has transformed the way software applications are delivered—moving away from monolithic applications to more composable ones. Application development has changed as well from the previous waterfall model to the new agile DevOps models.</p> <p>4</p>
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Building your business case for consumption-based IT



- Nail your capacity planning with a pay-as-you-go model**
Pay for what you use and plan capacity ahead of use to avoid overprovisioning and save on TCO.
- Simplify your IT budget**
Gain financial predictability and a clear insight into your costs, which improves decision-making on budgets, helping you easily meet your cash flow and capital allocation strategies.
- Enhance your IT operations**
With metering and capacity management, the resources required for each workload are ready to deploy in minutes, not months, reducing deployment times on global projects.
- Gain better experience**
Outstanding customer experience is at the heart of consumption-based IT. The ability to pay for what you use, get clear insights into capacity requirements, and expand or cut back without jeopardizing the infrastructure drives high complexity infrastructure to operate like SaaS.

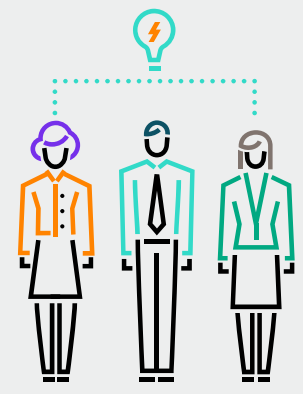
What's the HPE vision to deliver HPE GreenLake cloud services?



<p>The cloud experience where you need it</p> <p>Gain the agility and financial flexibility your business needs to move faster. With roughly 70% of apps and data still residing on-premises, the HPE GreenLake edge-to-cloud platform delivers the cloud experience across your edges, colocations, and data centers.</p>	<p>Get started quickly</p> <p>Accelerate your business outcomes with the widest portfolio of on-premises cloud services, fast delivery, and over 12 years of consumption-based experience.</p>	<p>Your ecosystem, one experience</p> <p>Innovate faster and deliver on your business needs with customer-ready solutions built on the HPE GreenLake platform and a robust ecosystem of partners, resellers, and service providers. The cloud experience is that simple.</p>
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Why HPE is ahead of the pack?


- **Real consumption models**—based on metered usage with complete visibility and granularity into usage and costs
- **Full portfolio of services**—offered as a service, as well as on-demand resources available through HPE GreenLake Management Services
- **Proven reference architecture**—vital for new and existing digital transformation-driven IT projects
- **Comprehensive services**—to manage infrastructure, capacity, costs, compliance, and more
- **Focus on ecosystem**—deep set of partnerships to provide complete pay-per-use solutions including the hardware, software, and services you prefer




Unleash your business with everything-as-a-service solutions from HPE.² Experience the simplicity, security, and control of elastic IT with financial flexibility—on-premises and on your terms.

Make the right purchase decision. Contact our presales specialists.

 **Chat now (sales)**

 **Call now**

 **Get updates**

Learn more at hpe.com/greenlake

Visit **HPE GreenLake** 

¹ IDC FutureScape: Worldwide Future of Digital Infrastructure 2021 Predictions, October 2020

² Why Everything-as-a-Service? Why HPE?, January 2020