

Who is AIIM?



AIIM (Association for Intelligent Information Management) was established as the Microfiche association in 1943 and for almost 80 years, this leading industry intermediary has assisted organisations in managing their information assets.

AIIM's mission is to help organisations survive and thrive in the era of information chaos by **solving these 4 key business challenges:**

- How do we manage the risk of growing volumes of content?
- How do we automate our content-intensive business processes?
- How do we use content to better engage and collaborate?
- How do we gain business insight from all of this information?



Why Datacentrix ?

Datacentrix is the only accredited training partner of AIIM in Southern Africa (since 2006).

We offer these following courses both virtually and at client sites, the choice is yours.

- Modern Records Management
- Intelligent Information Management Essentials
- Information on the move
- Taxonomy and Metadata

Courses can be customised based on your unique requirements.

These AIIM courses are ideally suited for:

- Information, Records Managers and Document controllers
- Staff members, champions and stewards managing information or ensuring the quality of information assets and responsible for information management
- Information Governance Professionals
- Business Analysts and Consultants
- Enterprise Architecture teams and project implementation teams

The value-add for organisations includes:

- Minimising long term dependency on external consultants
- Obtaining agreement from key personnel about what is involved and how it will be implemented
- Getting all stakeholders to agree on the vision and objectives for Information Management practices, processes, governance, and technologies
- Fully understanding the complexities, requirements, and dependencies in planning a roadmap for Information Management initiatives
- Empowering employees and ensuring the success of organisational initiatives



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For more information visit:

www.aiim.org and **www.datacentrix.co.za**