



Modernize Data Protection with 360 Data Management

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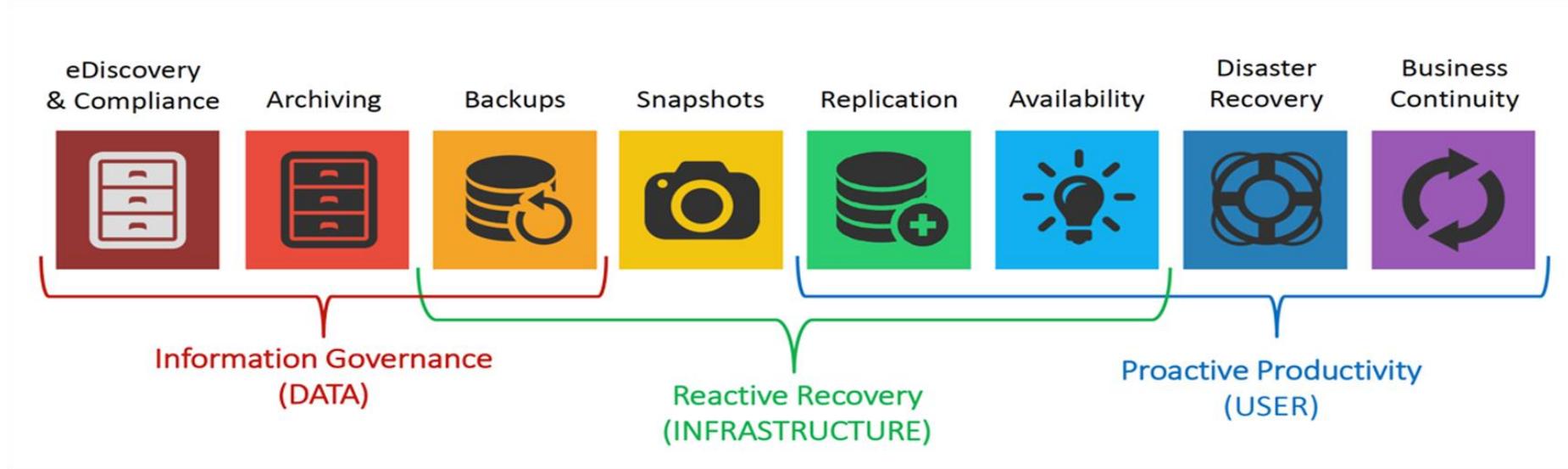
VERITAS[™]

The truth in information.

INFORMATION IS THE MOST CRITICAL ASSET



Addressing Data Protection with an array of Solutions



Growing gaps in coverage for new workloads

Costly, risky, and slow

Cumbersome access to data impedes the business

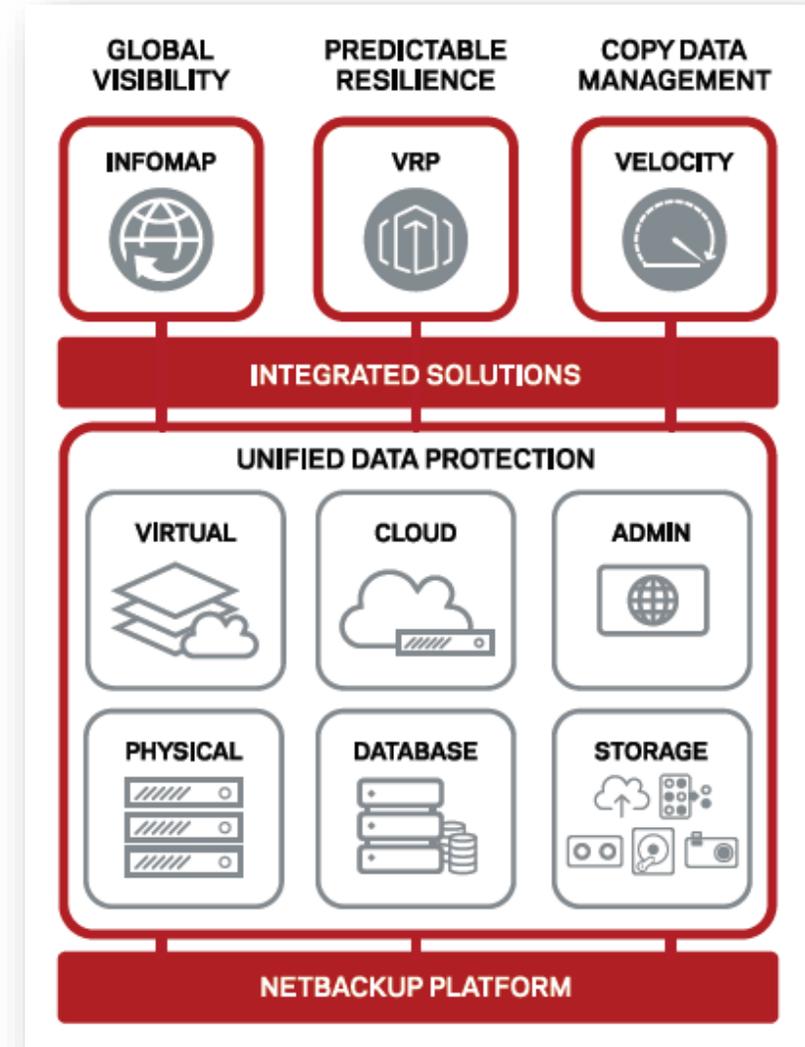
Sluggish migration to cloud

13 Copies of the same data

DR complexity delays recovery

The Veritas Alternative – 360 Data Management

- **Remove Point Products**
 - Unified Data Protection for Cloud, Virtual and Physical
 - Remove Complexity and Gain control
- **Add Global Visibility**
 - Make better decisions
 - Reduce Cost and Risk
- **Orchestrate Recovery**
 - Single Click Recovery for the most complex applications
 - Reduce Operational Risk
- **Provide Faster Access to Data**
 - Integrated Copy Data Management
 - Improve Time to Market

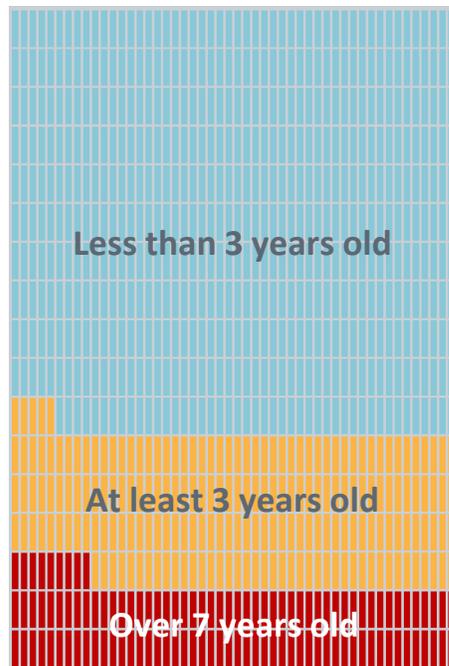


The Solution: Veritas 360 Data Management Suite

	BRONZE <i>Protect, Visualize, Comply</i>	SILVER <i>+ Harden, Mobilize</i>	GOLD <i>+ Store, Serve</i>	Technology
DATA PROTECTION	✓	✓	✓	NetBackup Complete Edition
DATA VISIBILITY	✓	✓	✓	Information Map
COMPLIANCE READINESS	✓	✓	✓	Enterprise Vault File Management
BUSINESS CONTINUITY		✓	✓	Resiliency Platform
DATA / WORKLOAD PORTABILITY		✓	✓	Resiliency Platform
STORAGE OPTIMIZATION			✓	Velocity Access

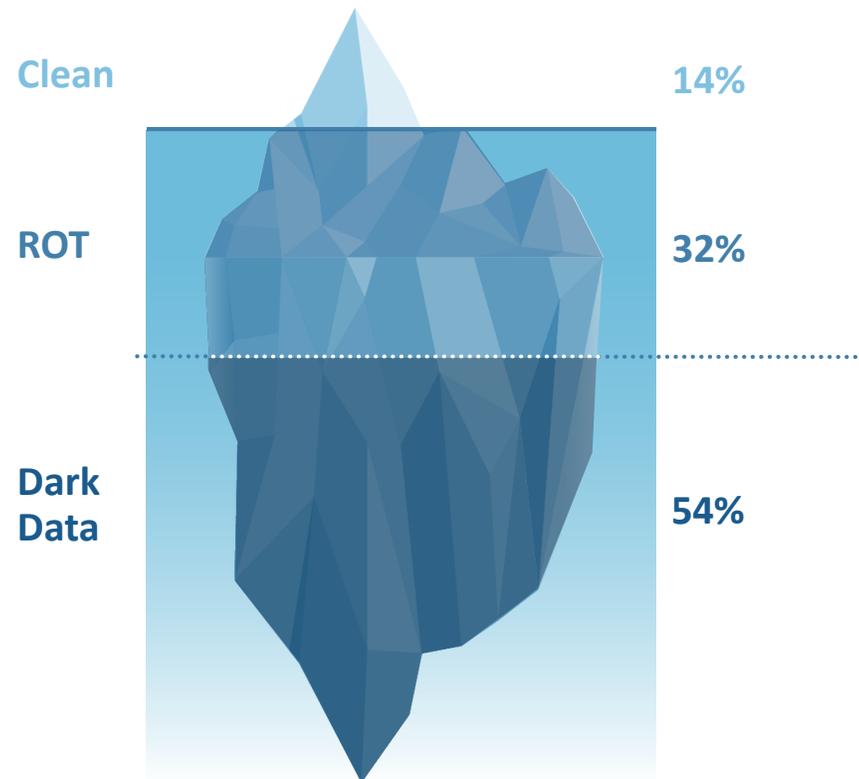
Too Much Data, not Enough Information

41% Not Touched in 3 Years



Source: Veritas Data Genomics Report, 2015

86% Invisible or Useless



Source: Veritas Databerg Survey 2015

Global Data Visibility

NetBackup & Information Map

Challenge

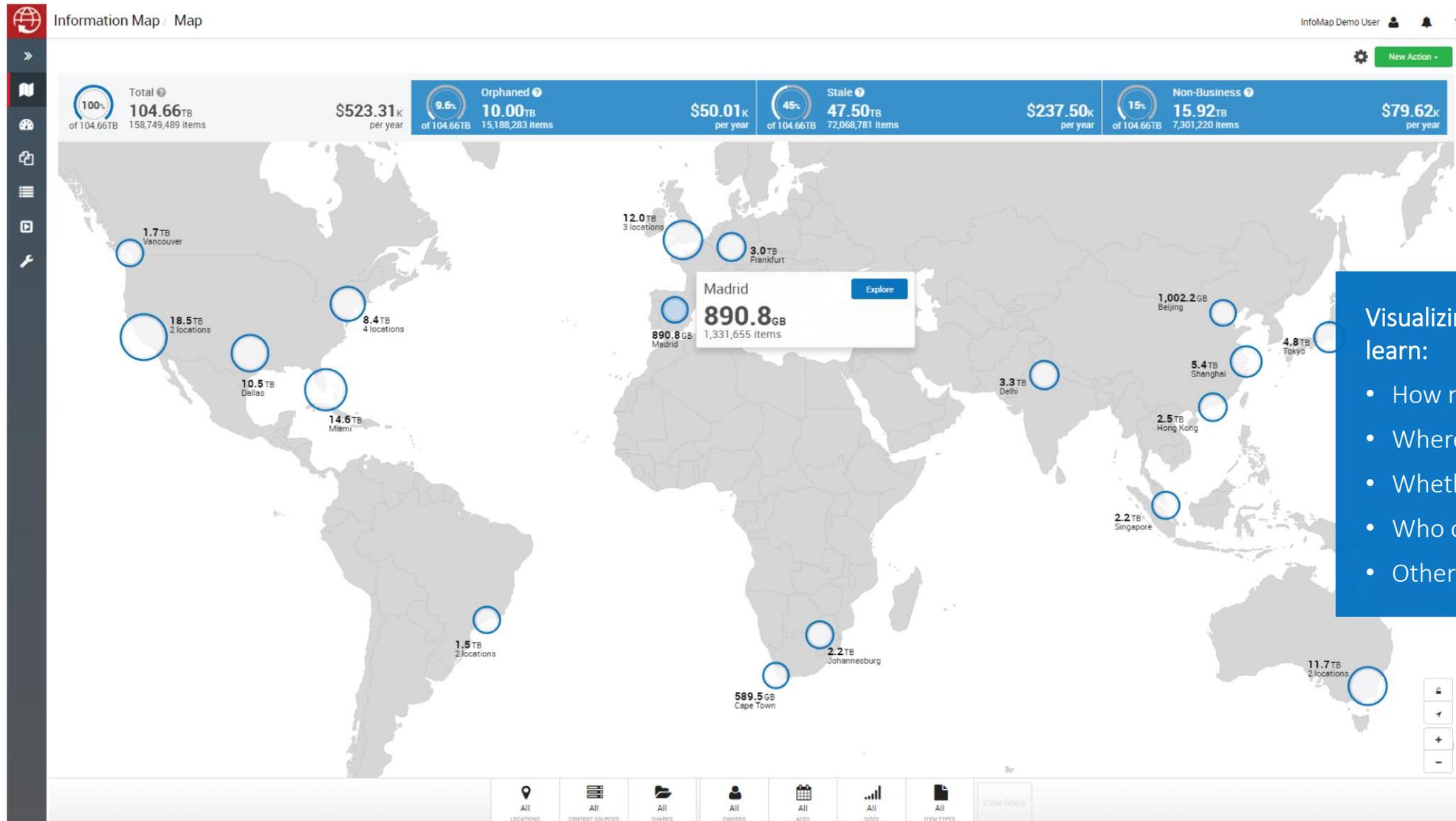
- “Too much data being over-protected and retained”
- “Can’t tell treasure from trash”
- “How do I remain regulatory compliant?”

Solution: NetBackup + Information Map

- Complete unstructured data inventory in 24 hours without scanning any source
- Faceted navigation quickly identifies data sets that are targets for deletion or archival
- Continuous monitoring delivers accurate storage forecasts and helps align protection policies to data



Data Value Requires Insight



Visualizing NBU catalog data you can learn:

- How much data you have
- Where it's located
- Whether it's stale
- Who owns it
- Other metadata

Veritas Enterprise Vault Helps You Enhancing information classification, retention, supervision and discovery



Classify to retain only meaningful Email and Filesystem info for the organization



Retain info efficiently with *De-Duplication* and automatically delete at end of useful lifecycle



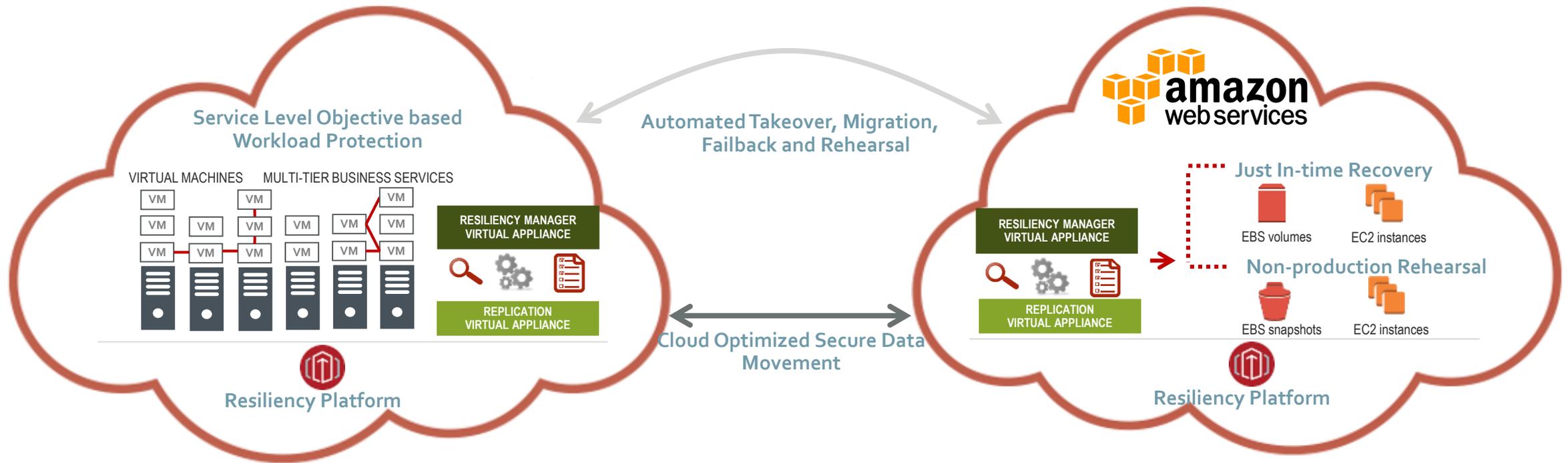
Supervise email to help ensure compliance with internal policies and regulatory bodies



Search & Discover info efficiently to help reduce eDiscovery costs

Veritas Resiliency Platform – Single click automated recovery of your Business!

- ✓ Minimize IT business service interruption
- ✓ Simplify workload portability and migration
- ✓ Scale cost-effectively across hybrid cloud



On premises, Traditional or Private Cloud

Simple, Predictable, Automated Migration and Resiliency for the Cloud

Introducing Veritas Velocity

What are the benefits of using Veritas Velocity?

Veritas Velocity Benefits

-  Hybrid on premise/cloud solution
-  Self-service access for end users
-  End users access virtual data copies
-  No impact to production data resources
-  Administrators control end user access to copy data

Key Velocity Capabilities

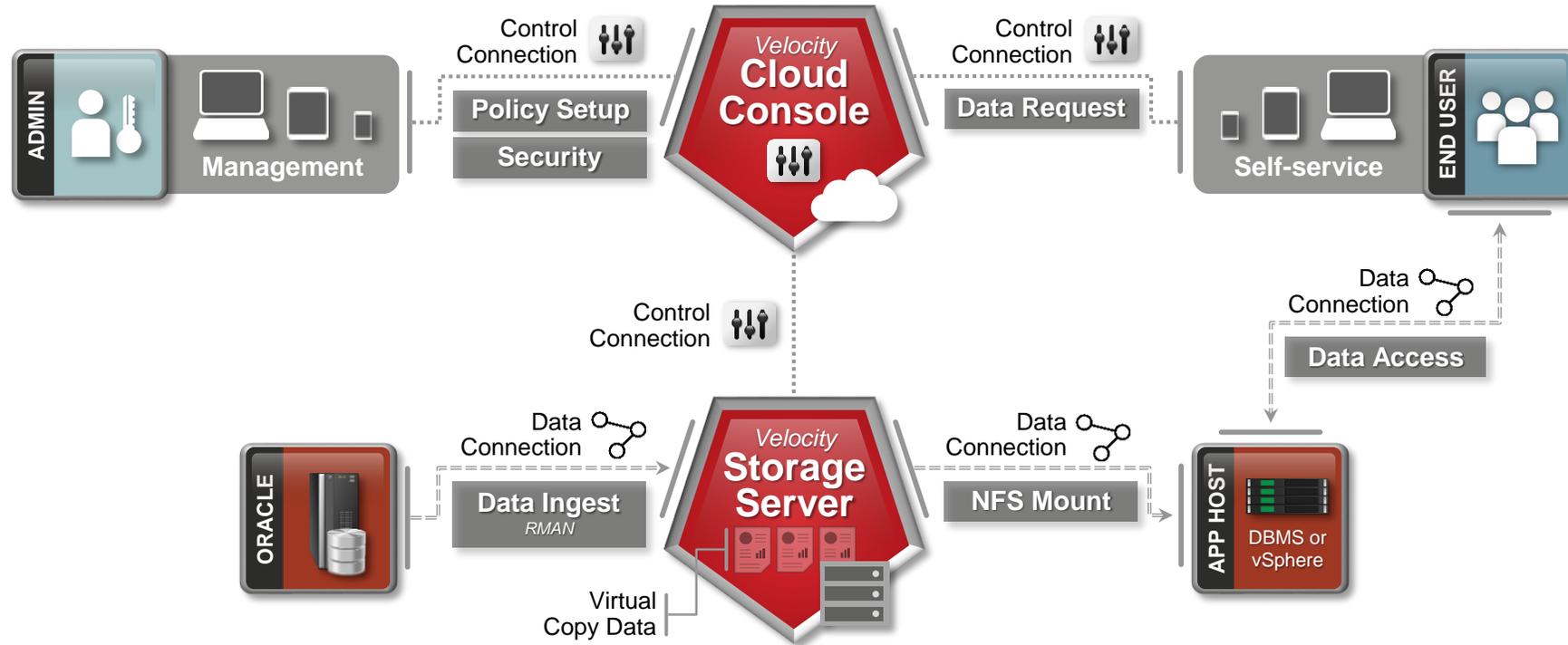
Provide rapid, on-demand, self-service access to copy data for authorized business functions when and where users need it.

Accelerate application release cycles, provisioning workflows, and decision-making capabilities.

Reduce copy data sprawl through streamlined end-to-end management of data copy lifecycles.

Introducing Veritas Velocity

Basic Velocity diagram



Thank you!

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