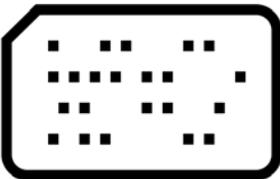


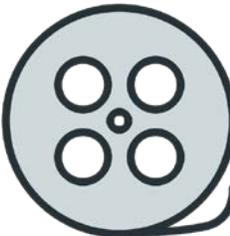
datacentrix

BACKUP-AS-A-SERVICE

History of Backup



1960



1990



2000



2008



2017



Backup Design

3

Different copies of data



2

Different media



1

of which at least 1 is off-site



1

Is offline



0

No errors after backup recoverability verification

- Must be encrypted for complete security, even when using tape
- Immediately sent offsite and stored safely away from the businesses
- Multiple copies need to be stored in multiple places
- Should be restore-able at any given point in time.

Backup as a Service Models

	Hardware	Software	Operations
Backup Infrastructure as a Service		Customer	Customer
Backup Platform as a Service			Customer
Backup Solution as a Service			



Understanding the real costs of Backup

- **Operating expenses** = *premises and associated costs*
- **Capital costs** of hardware and software
- **Maintenance** of hardware and software
- **Consumable** costs
- **Storage costs** = *Off-site Tape Storage*
- **Cost of Human capital** = *training and skills retention*
- **Issue resolution time** = *the average cost of time it takes to solve a specific problem*



Considerations

- **Tape vs Disk – “Tape is dead”**
- **“On-prem” vs “Off-prem”**
- **Challenges of moving backups offsite**
 - Network connectivity
 - Deduplication and compression
 - BitBackup technology
 - Security
- **Flexibility & Growth**
- **Licensing Models**



Why outsource your backup to Datacentrix?

- **Broad solutions offering**
 - *On-prem / Off-prem / Hybrid*
 - *Certifications and expertise in a variety of hardware and software vendors*
- **Highly skilled staff**
- **Competitive pricing model**
 - Economies of scale in how we buy