

Why more organizations are switching to networking as a service

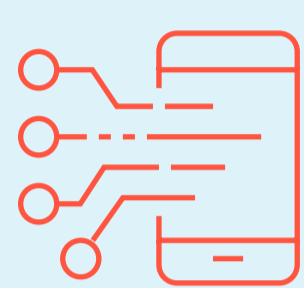


A strong and reliable network is crucial for organizations to run successfully. With the rising adoption of cloud applications, expanding IoT deployments, and growing number of people working from home, IT management is a lot more complicated.

Organizations now have to overcome new challenges:

- More devices connecting to the network from more locations
- Time spent on day-to-day maintenance leaving little time to plan and act strategically
- The need to maximize the value of resources and investments with a tight IT budget
- Security risks and scalability issues from aging network technology

Network as-a-service Drivers (NaaS)



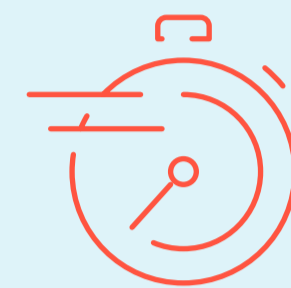
33.1%

Adapting to new technologies



29.8%

Recovering from the impact of COVID-19



28.1%

Ensuring a fast deployment of new features

Based on survey results from over 1,000 enterprises¹

NaaS helps address key challenges

NaaS can solve your network complexity and connectivity issues once and for all by replacing dated network equipment with a single network architecture that's purpose-built for secure, high-performance connectivity.

NaaS is consumed via a flexible consumption, operating-expense model, inclusive of:



Hardware



Software



Management tools



Licenses



Life-cycle services

Leveraging NaaS is an approach that allows IT teams to concentrate on delivering more value to business operations instead of spending time keeping the network up and running.

NaaS benefits



Planning and deployment

Experience fast deployment with the expertise of partners and vendor specialists, and gain access to new technologies for an optimal network performance.

Operations

NaaS reduces IT staff workload, enabling them to focus on delivering more value to business operations. NaaS monitoring reduces over-provisioning and improves performance.

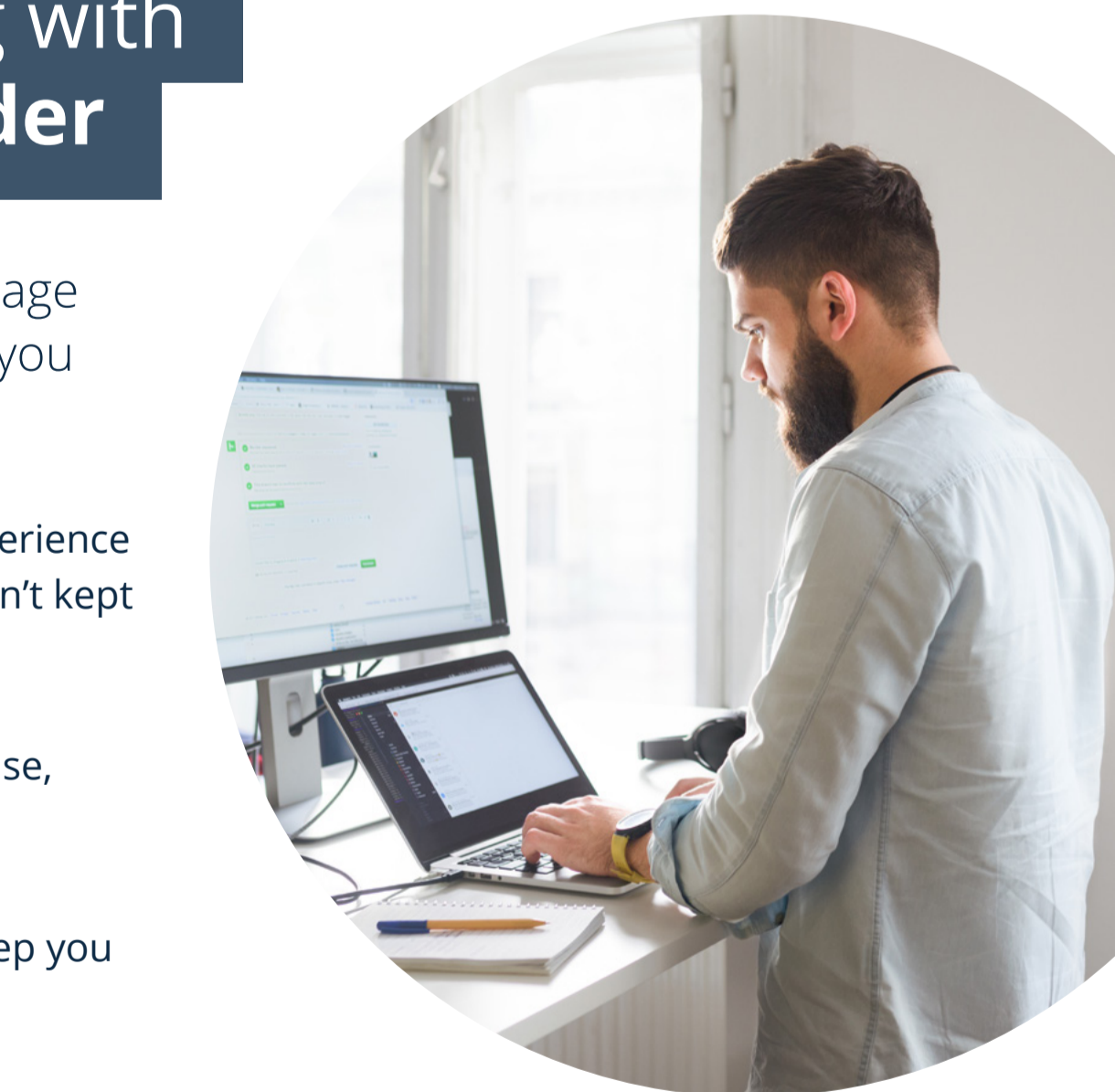
Security

Embedded security within NaaS helps identify risks at all locations and provides additional assurance about network protections.

Financial

As-a-service models provide better cost metrics and enhanced insights, enabling IT and business leaders to make strategic decisions about workloads and pending projects. NaaS also provides the ability to use the value from existing infrastructure to invest in new projects.

The advantages of working with a managed service provider



Using a managed service provider (MSP) to leverage NaaS fast-tracks the high-performance network you need to support hybrid working programs.

- You gain instant access to our capacity, skills, and experience to transform your network quickly so your business isn't kept waiting for results
- We handle day-to-day tasks, such as help desk response, troubleshooting, network optimization, and security
- You have the option of additional services that will keep you moving at the speed of business as your needs grow

Discover how NaaS can support your digital initiatives

Read the full IDC report to find out how NaaS addresses key challenges and opens up new opportunities to align network business needs with business dynamics.

[Read the report now →](#)



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¹Source: Network as-a-Service Enables Flexible Consumption of Secure and Agile Enterprise Networks – IDC January 2021