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Enterprise data services for the modern multi-cloud enterprise

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Veritas Enterprise Data Services for the Modern Multi-Cloud Enterprise

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Speed of Digital Transformation is Unprecedented

“ We’ve been forced to accelerate our digital transformation efforts just to survive. **Our 3-year strategy of transformation was forced into a 3-month window.** Painful, but we did it.”

Global Fortune 2000 Enterprise, Veritas Customer



HEALTHCARE

Telehealth doctor visits replace the annual physical by **2025**.

FINANCIAL SERVICES

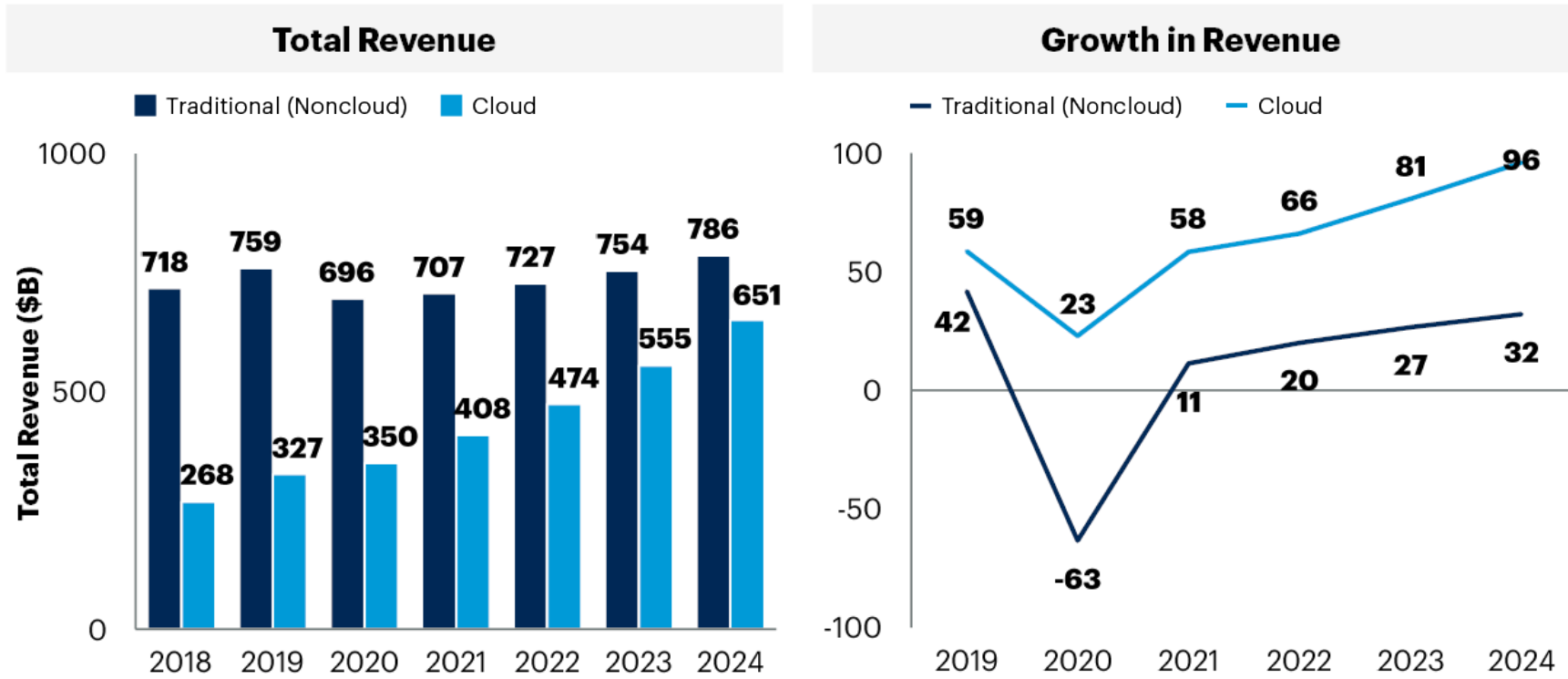
Integration of tokenization technology to better secure and track individual purchases and transactions by **2023**.

REAL ESTATE

All new construction of multi-family homes beginning in **2021** will include coworking spaces.

Cloud a Big Enabler of DX Acceleration

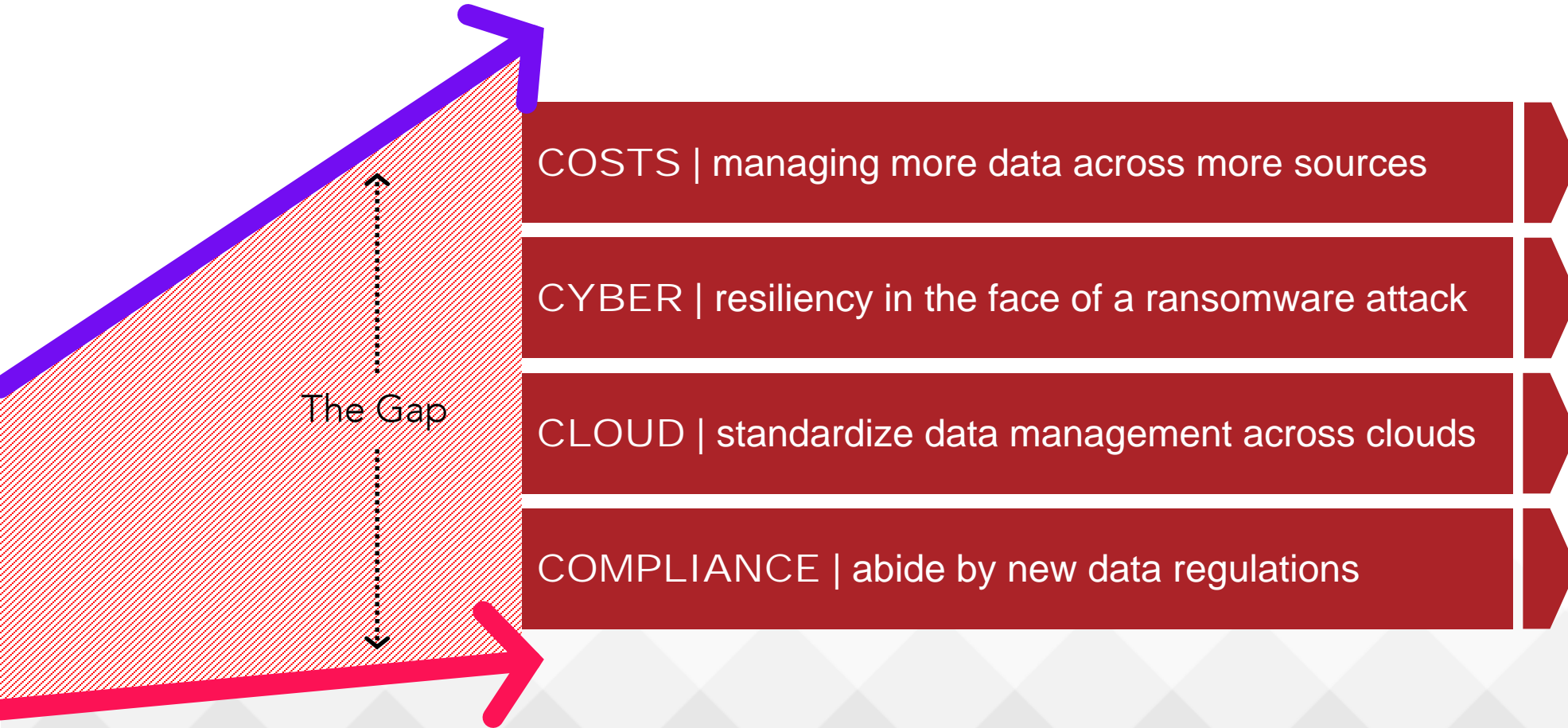
Sizing Cloud Shift, Worldwide, 2018 Through 2024



Source: Gartner

DX Transformation Outpaces Risk Management

Creating a 'Transformation Gap' that must be addressed across Four C's





Gartner: Through 2024, **38%** of organizations that had been hit with a ransomware attack today, **65%** of the world's largest enterprises already have its strategy down on a shelf or have its program in limbo. **29%** of enterprises made mistakes in their privacy modernization, up from **10%** today.⁴



How Do We Narrow the Transformation Gap?

This is a fundamental discussion about data management strategy going forward

-  Continue the status quo of a **point product** for each environment?
-  Or standardize on a **platform** that works across all environments?



Enterprise Customers Prefer a Platform

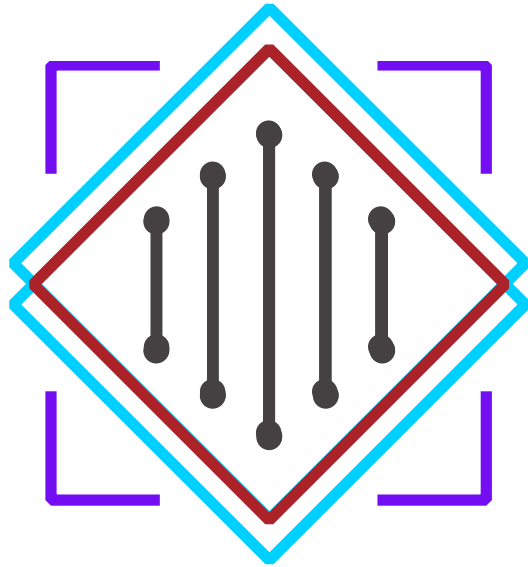
Caveat: If that platform meets certain criteria

75%

of enterprise customers with large-scale, heterogeneous environments prefer a platform that checks these boxes:

- Open and flexible working across edge, core, and cloud environments.
- API-driven for integration and automation.
- Proven performance and resiliency for mission-critical workloads.
- Dynamic, light-weight support for modern workloads like Kubernetes.
- Operationally simple, with intuitive UIs; but not at the expense of control.
- Reliability at scale from proven, trusted vendor.

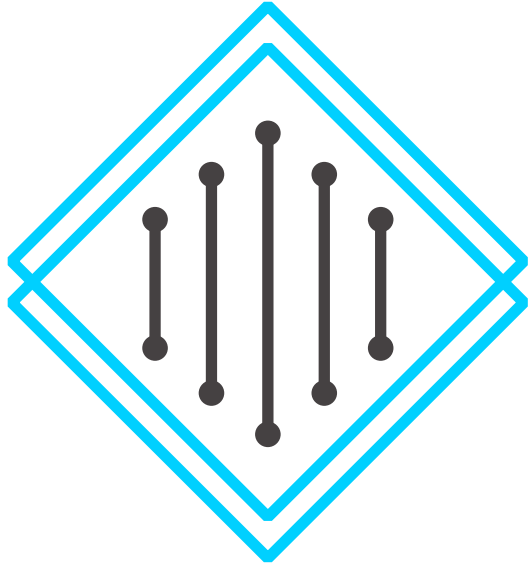
Enterprise Data Services Platform



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ENTERPRISE DATA SERVICES
P L A T F O R M

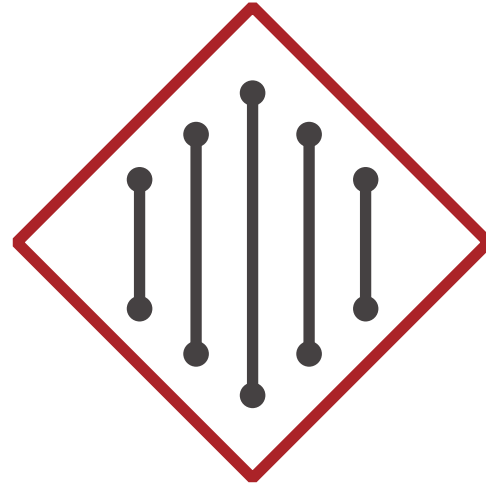
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Enterprise Data Services Platform



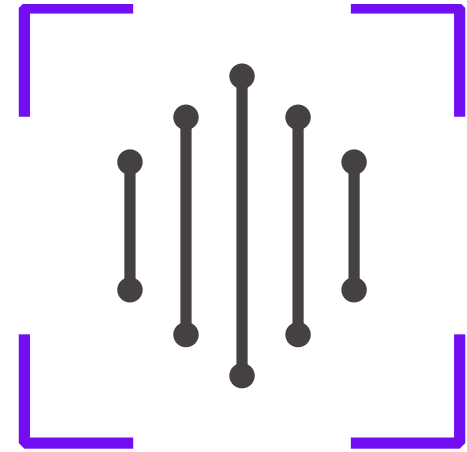
AVAILABILITY

24/7 business without fear of disruption or extended downtime



PROTECTION

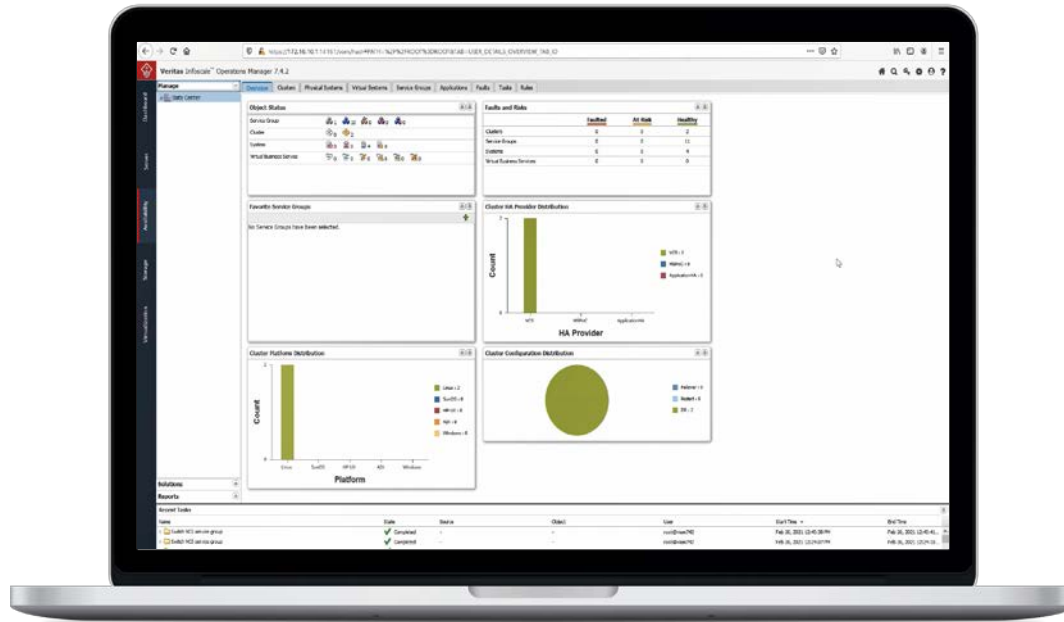
Data protected and recoverable anywhere at any scale



INSIGHTS

Data and infrastructure insights to drive cost and compliance optimization

Keep Business Running Optimally Always.



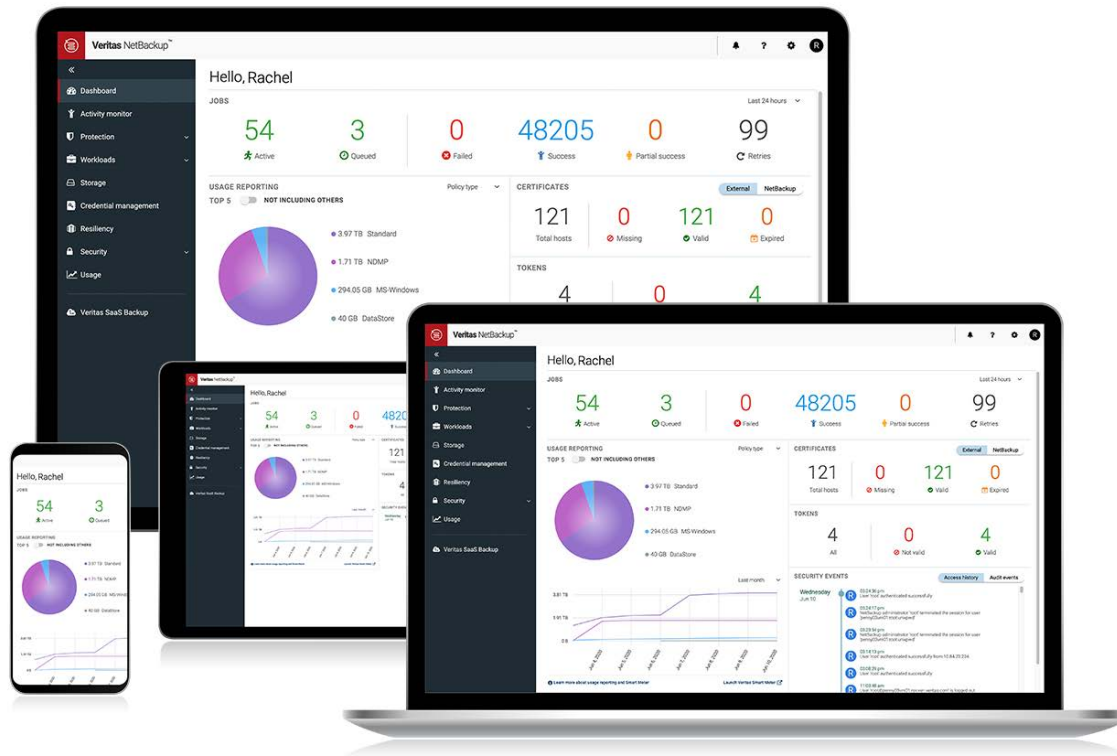
- Portable data and applications across **edge, core and cloud** with performance at scale
- Resilient SLAs ensure the most complex to the latest apps from **Oracle to MongoDB** failover with near zero downtime
- Integrate into existing homebuilt applications via **chef, puppet and ansible**, APIs or create resiliency for them
- Support for any app, infrastructure or dataset means nothing is too complex or customized to have high availability



AVAILABILITY

24/7 business without fear of disruption or extended downtime

Ensure all Data is Protected and Recoverable.



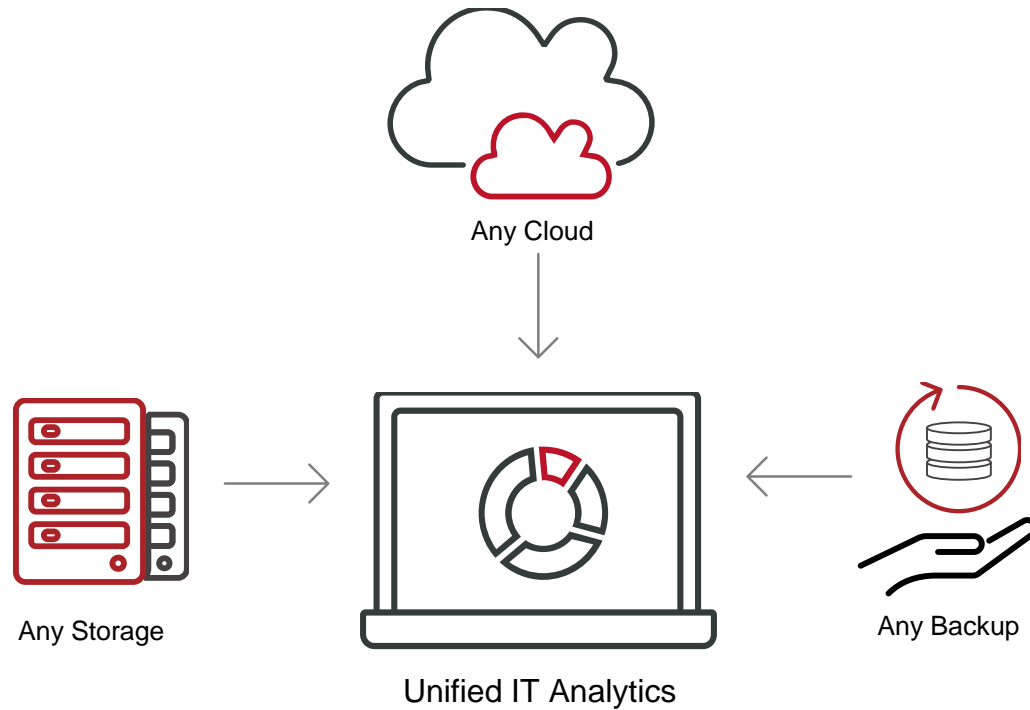
- Light-weight, cloud-native instance for powerful, but efficient and cost-effective cloud data protection.
- API-driven protection for integration into modern workloads, **including Kubernetes.**
- Simple but robust/scalable protection across edge, core, and cloud, **including SaaS.**
- Flexibility of deployment to suit any enterprise requirement, **including scale-out architecture.**



PROTECTION

Data protected and recoverable anywhere at any scale

Drive Compliance and Cost Optimization with Insights



- Breakdown data silos and create unified visibility across the entire hybrid datacenter
- Efficiently ensure latest governance requirements are met including **GDPR and CCPA**
- Optimize costs with granular resource utilization dashboard and **line by line dollar amounts**
- Prevent risks and overages by setting up alerts for high resource utilization or anomalous behavior



INSIGHTS

Data and infrastructure insights to drive cost and compliance optimization

Use Cases driving Revenue, Agility, Reducing costs



Migrate mission-critical apps



Achieve near-zero downtime



Protect all your data with a single platform



Use cloud for long-term data retention



Enable DR to/from the cloud



Optimize your cloud costs

THANK YOU

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