



Intelligent Information Management Essentials

The rising tide of information chaos and confusion is creating a demand for new information management practices that extend beyond traditional Enterprise Content Management and its reliance on a single content repository. This modern approach known as Intelligent Information Management (IIM) lets users deliver content functionality in modular consumable chunks and in context to those business applications that make the biggest impact on how they serve their customers.

The AIIM course is designed as a primer for the Certified Information Professional exam.

IIM is a roadmap that encompasses the following key information-centric capabilities covered in our IIM course:

- Creating, Capturing, and Sharing Information
- Extracting Intelligence from Information
- Digitalizing Information-Intensive Processes
- Automating Governance and Compliance
- Implementing an Information Management Solution

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