

A Complete CRM Suite:

360° Customer view Configurable business processes Service orientated architecture



Marketing Automation

Planning & budgeting, Data & list management, Campaign management,
Response & lead management, Marketing analytics



Sales Enablement

Sales team & territory planning, Lead management, Opportunity management,
Account management, Forecasting & sales analytics



Service Management

Account & contact management, Interaction & knowledge management, Case management
& scheduling, Real time reporting, Insight & analytics, Proactive sales & support