

When it comes to delivering IT solutions that improve the lives of customers, Datacentrix is up there with the very best. This growing black empowered IT company, continues providing leading technology solutions to corporate South Africa with passion and commitment. For this reason, the group is fast becoming the IT partner of choice for many blue-chip companies.



Strategy

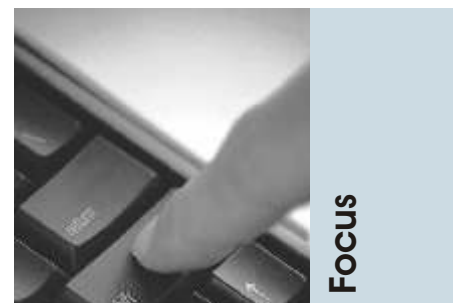
Key elements to the strategy can be summarised as follows:

- ▶ Excellence in delivery
- ▶ Strong balance sheet
- ▶ Strong risk management
- ▶ Real and sustainable empowerment
- ▶ Conservative financial management
- ▶ Sustained focus on real customer needs
- ▶ Continual practice of basic business principles
- ▶ Attraction and retention of the right employees
- ▶ Positive cash flows and tight working capital management



Competitive Advantages

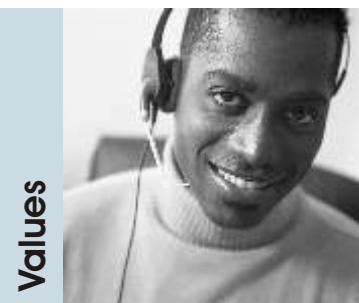
- ◀ Total solution offering
- ◀ Successful track record
- ◀ Notable BEE credentials
- ◀ Financially sound and conservative
- ◀ Soley South African focused company
- ◀ Top accreditations with technology partners



Focus

Datacentrix focuses on:

- ◀ Investing in people
- ◀ Maximising stakeholder wealth
- ◀ Embracing economic empowerment
- ◀ Representing its leading technology partners with distinction
- ◀ Becoming the preferred supplier for IT infrastructure, business solutions and related services in the South African marketplace



Values

The group is built on four pillars:

- ▶ Performance-driven
- ▶ Honesty and integrity
- ▶ Passion in all undertakings
- ▶ Commitment to stakeholders

Datacentrix has retained the advantage of long-standing and well-established relationships with leading technology partners that strive to invent products, solutions and new technologies to better serve customers. The group is thus qualified to offer its customers the highest level of technical and engineering capabilities with its up-to-date training and top accreditations received from its partners.

The technology providers have recognised Datacentrix' status as a leading IT company and have awarded the group some of the highest partner accreditations in South Africa.

The technology partners of Datacentrix include:

